

THOMAS GRADY

Website Developer | Custom Block Themes & Speed Optimisation

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PROFILE

Website developer specialising in WordPress and custom block theme builds, creating fast, clean, semantic sites for small businesses with 90+ Core Web Vitals scores. Also optimises and maintains existing sites, and can build with page builders when the project calls for it. Completed Codecademy's Full Stack Engineer Career Path and built and shipped a live WooCommerce feature for a real client, working across Bootstrap, jQuery, the WordPress REST API, a Gulp build pipeline and foundational React. Uses AI tools to speed up development, paired with careful debugging and verification. Self-directed, deadline-driven and clear in communicating with non-technical clients.

KEY SKILLS

- **Languages:** HTML, CSS, JavaScript, PHP
- **Front-End:** Bootstrap, jQuery, React fundamentals (components, props, state)
- **WordPress:** Full Site Editing / Block Editor, custom block theme development, ACF, WooCommerce, page builders (when required)
- **APIs:** WordPress REST API (GET/POST, authentication, custom endpoints)
- **Build Tools & Version Control:** Gulp, npm/Node.js, Git & GitHub (branching workflow)
- **Performance:** 90+ Core Web Vitals achieved on live projects
- **Responsive Design:** Cross-browser compatibility, accessibility
- **Tools:** VS Code, Figma, Terminal

CERTIFICATIONS

- **Codecademy, Full Stack Engineer Career Path** (JavaScript fundamentals, front-end frameworks, back-end/API development, databases, Git workflow)

SELECTED PROJECTS

Portfolio: thomasgradywebsitedevelopment.com

- **Everest Synthetic Lawns, Vuba Stone WA and Bonded Jewellery Perth:** custom WordPress sites for small business clients

WooCommerce Feature Build | Bonded Jewellery Perth (live client site), 2026

- Converted a static services page into a working WooCommerce product catalogue on a live business site, scoping checkout down to a booking-request handoff once full payment processing wasn't needed
- Restyled default WooCommerce output to match the site's existing design using CSS compiled through a custom Gulp pipeline, plus a small jQuery interaction layer and a REST API integration for dynamic product data
- Developed and tested in VS Code with Git version control

EXPERIENCE

Website Developer | Self-Employed • 2025 – Present

- Build custom block theme WordPress sites for small businesses across retail, home & garden and trade services, typically scoring 90+ on Core Web Vitals (up to 96/100 Accessibility, 100/100 Best Practices) without page-builder or plugin bloat
- Configure booking, contact and enquiry systems, with clients reporting measurable upticks in bookings and enquiries after launch
- Diagnose and fix performance issues on existing sites. One recent example lifted mobile PageSpeed from 38 to 68 and desktop from 63 to 87 through image compression, lazy loading, minification and caching
- Mock up designs in Figma ahead of development, giving clients a clear preview and cutting down revision cycles
- Work independently to project timelines with clear client communication throughout

Fraud Case Investigator | Huntswood, on behalf of Lloyds Banking Group, Glasgow • June 2026 – Present

- Investigate suspected fraud and scam cases, working to recover funds lost to scammers and maintaining accurate case records
- Work to strict data accuracy and regulatory compliance standards, meeting audit and reporting requirements

Outbound Sales Consultant | Optical Express, Glasgow • May 2023 – June 2026

- Managed client communication and conversion pipelines, requiring strong attention to detail and organisation

Call Centre & Admin Consultant | Rabobank, Perth, Australia • Dec 2021 – Aug 2022

- Managed accurate administrative tasks across internal and external communication
- Trained new colleagues on business processes

Customer Consultant | Lloyds Banking Group (Wescot), Glasgow • Jan 2020 – Aug 2021

- Conducted detailed financial assessments and resolved customer complaints

EDUCATION

- BSc Economics and Finance, 2:1